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### **Objective**

To secure a strategic role in a dynamic organization where I can apply my leadership in analytics, project management, and corporate training to drive business transformation and operational excellence.

### **Summary**

Over 20 years of extensive experience in enterprise IT solutions, data analytics, and ERP systems implementation. Strong background in managing digital transformation projects, training business professionals, and optimizing business processes using Microsoft technologies.

### **Core Competencies**

- Data Analytics & Business Intelligence (Power BI)
- Project & Program Management
- ERP Systems Implementation (Dynamics AX, GP)
- Corporate Training & Coaching
- Digital Transformation & Business Development
- Stakeholder & Team Leadership

### **Work Experience**

**AIMS Holding — Jeddah, KSA**

**Data Analytics Instructor & Training Manager | Dec 2020 – Present**

Lead enterprise-level training for corporate clients and internal teams on Power BI, dashboards, and data structure reporting. Designed and executed data analytics curricula, improving reporting proficiency and adoption across teams.

Built scalable analytics solutions aligned with strategic KPIs and business goals.

## **Nashat Sabbagh Construction Company — Jeddah, KSA**

### **IT Manager | Jan 2019 – Dec 2020**

Directed digital transformation, overseeing ERP Dynamics AX, SQL Server, HR HITS, and data center operations.

Spearheaded E-commerce initiatives and integrated Microsoft Power BI for performance tracking.

Enabled operational efficiency and cross-functional insights through business portal optimization.

## **United Matbouli Group (Samsung Agent) — Jeddah, KSA**

### **IT Projects Manager | Nov 2014 – Dec 2018**

Managed critical digital infrastructure projects including BPM, KPIs, security systems, and Microsoft Dynamics ERP.

Developed e-commerce solutions and improved inventory and workflow systems.

Delivered B2B Samsung Smart Solutions implementations.

## **Tell Information Systems — Jeddah, KSA**

### **Business Solution Consultant | Feb 2008 – Nov 2014**

Senior system analyst and team lead for Microsoft Dynamics (AX, GP) implementations across diverse industries.

Delivered end-to-end business solutions in finance, manufacturing, sales, inventory, and procurement. Led projects for Casio Abbar, Arabian Oud, Tihama Bookstores, and more.

## **Sealy Middle East Mattresses Factory — Jeddah, KSA**

### **IT Manager | Dec 2006 – Feb 2008**

Implemented manufacturing systems and ERP models for Sealy and American Home Furniture.

Managed software development and system integration across production lines.

## **United Industrial Co. for Paints (UIC) — Jeddah, KSA**

### **Assistant IT Manager | Mar 2005 – Dec 2006**

Oversaw HR system integration and support for Microsoft Great Plains ERP modules.

Developed advanced financial and business reports using Report Writer.

## **Compu Business Training Centre — Jeddah, KSA**

### **Microsoft Office Trainer | Jan 2002 - Dec 2003**

Conducted corporate training for Microsoft Office applications across business clients and academic institutions.

### **Education & Certifications**

- Bachelor of Computer Information Systems, Amman Private University, Jordan
- PMP Exam Preparation – 2014
- Diploma in Digital Marketing, Shaw Academy UK – 2016
- Diploma in Social Media Marketing, Shaw Academy UK – 2017
- Microsoft Certified (GP10, GP2010 Financials, Inventory & Order Processing)
- Microsoft Sure Step Implementation Methodology – 2009
- ISO 9001 Internal Auditor Training, KSA – 2006
- CCNA, Informatics College Kuala Lumpur – 2004
- Oracle Development (SQL, Forms, Reports) – 2002

### **Technical Skills**

- Analytics & Reporting: Power BI, SSRS, Crystal Reports
- ERP Systems: Microsoft Dynamics AX, GP
- Database & Backend: Microsoft SQL Server
- Programming: Visual Basic
- Project Tools: Microsoft Project, Visio
- OS Platforms: Windows OS, Windows Server

### **Soft Skills & Leadership Traits**

- Visionary Leadership & Strategic Thinking
- Strong Decision-Making & Planning
- Effective Team Management & Training
- Multitasking & Creative Problem Solving
- High Emotional Intelligence & Communication
- Resilient, Goal-Oriented & Customer-Focused

### **Project Highlights**

Available upon request or during interview (includes multinational ERP rollout, Power BI dashboards, and Smart Education systems).